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Sally's Dad turns YouTuber

Sallys far bliver youtuber

Sally's Dad is a modern day classic in Denmark with sales reaching over 1 million copies across all formats. The series is furthermore proving its ability to travel: it is a bestseller in Poland, and translation rights are currently sold to Faroe Islands, Finland, Italy and Norway. *Sally's Dad turns youtuber* is the tenth book in the series.

Thomas Brunstrøm is a bestselling author, freelance journalist, film critic and podcast host - and real-life dad to Sally and Eddie.

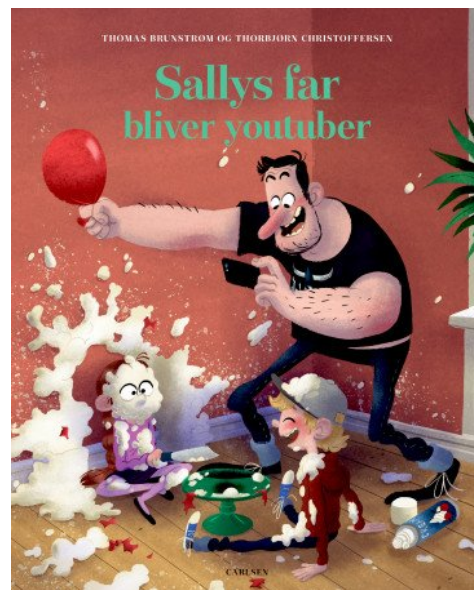
Thorbjørn Christoffersen is a Danish illustrator, film director and animator.

SYNOPSIS

Sally's dad has a problem. Sally thinks that it is much better fun to watch YouTube videos rather than listening to his stories. So he embarks on a new career. He wants to become a youtuber and starts filming everything from irritating pranks to disgusting pizzas and cringe-worthy dance videos. But as is most often the case with Sally's dad it is not necessarily the best idea.

REVIEWS

"We didn't have any doubts about this series. We knew right away that it would be perfect for the Polish market, though we didn't expect such great success. We have trouble seeing the series as picture books, not because of the amount of text, but the format and the target reader, because it's directed at a double reader: at kids that are a bit older than the usual picture book readers and at their parents (as in the case of *Shrek*). I'm not sure who has more fun reading these books: parents or children?" – Katarzyna Biegańska (Polish editor at Dwukropek)



Original Language: *Danish*

Original Publisher: *Forlaget Carlsen*

Published: *June, 2021*

40 pages

Category: *Children's Books*

Sub-category: *Picture Books (5-8 years)*

Genre: *Humour*

Film Rights: *Nordisk Film*

Theatre Rights: *Babel-Bridge*

Available material: *English sample.*

Territories Handled

World Rights (Babel Bridge)

Territories Sold

Polish: Juka-91