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## Sally's Dad gets Football Fever

### Sallys far får fodboldfeber

*Sally's Dad* is a modern day classic in Denmark with sales reaching over 1 million copies across all formats. The series is furthermore proving its ability to travel: it is a bestseller in Poland, and translation rights are currently sold to Faroe Islands, Finland, Italy and Norway. *Sally's Dad gets Football Fever* is the twelfth book in the series.

**Thomas Brunstrøm** is a bestselling author, freelance journalist, film critic and podcast host - and real-life dad to Sally and Eddie.

**Thorbjørn Christoffersen** is a Danish illustrator, film director and animator.



Original Language: *Danish*

Original Publisher: *Forlaget Carlsen*

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40 pages

Category: *Children's Books*

Sub-category: *Picture Books (5-8 years)*

Genre: *Humour*

Film Rights: *Nordisk Film*

Theatre Rights: *Babel-Bridge*

Available material: *English samples exist for previous titles in the series.*

## SYNOPSIS

Sally's dad would really like Sally to play football and join a club and luckily she agrees. But before she can count to one, dad catches the football fever. He buys a crazy amount of gear, cheers much louder than all the other parents and he butts in on the trainer's tactics. It turns out that Sally is pretty good at football, even if her dad is much more invested in it than herself. In fact, Dad becomes so over-eager that he ends up messing everything up for both Sally and himself.

## REVIEWS

"We didn't have any doubts about this series. We knew right away that it would be perfect for the Polish market, though we didn't expect such great success. We have trouble seeing the series as picture books, not because of the amount of text, but the format and the target reader, because it's directed at a double reader: at kids that are a bit older than the usual picture book readers and at their parents (as in the case of *Shrek*). I'm not sure who has more fun reading these books: parents or children?" – Katarzyna Biegańska (Polish editor at Dwukropek)

## Territories Handled

World Rights (Babel Bridge)

## Territories Sold

Polish: Dwukropek